

**11.5" x 19"**  
**Retractable Banner**  
**Viewable Area: 11.5" x 17.5"**  
**1.5" Bottom Bleed**  
**Leave 0.5" Safety**  
**for text on edges**  
**Export as PDF, No Crops**  
**and Bleeds**  
**at size 11.5" x 19"**

The bottom 1.5" of the graphic is considered bleed as it may remain inside the hardware when the retractable is displayed